

EXHIBITOR APPLICATION: 2012 NCGWA CONTINUING EDUCATION & TRADE SHOW
JANUARY 27-28, 2012 | EMBASSY SUITES | GREENSBORO

Company: _____ **Contact:** _____

Address: _____ **Phone:** _____

City: _____ **State:** _____ **ZIP:** _____ **Fax:** _____

Please give the Name & Address of one person who will be in your booth during the Trade Show. If the name and address differs from above, please indicate below:

If you are a Manufacturer, briefly describe the products or services you plan to display in your booth:

If you are a Supplier, Distributor or Sales Rep., list the manufacturers that you will represent in your booth:

Booth Agreement:

- ◆ I would like _____ to be a corporate partner at \$1,000. (See details enclosed. Includes booth fees.)
- ◆ I would like _____ 10' x 6' booths at \$350/booth (no electricity). _____ \$400/booth (with electricity).
- ◆ I would like _____ outside bulk space at \$400. (More than 1 space is an additional \$100.)
- ◆ I would like _____ combination (indoor booth and outside bulk space) at \$500.
- ◆ I would like _____ additional outdoor space at \$100 each.

Enclosed is my check for payment in full in the amount of \$ _____.

In signing this Agreement, I understand and agree to the following provisions:

- ◆ All fees must be paid by January 15, 2012. Booth fees will be refunded if cancellation is received in writing by December 15, 2011. Booth fees, minus a \$50 service charge will be refunded if cancellation is received in writing after December 15, 2011 and before January 1, 2012. Forfeit of total booth fee is required if cancellation is received after January 1, 2012.
- ◆ A booth may be occupied by representatives of my company and products sold by my company. Representatives of other products or companies are **NOT** permitted in the booth without written permission of the Trade Show managers. You may begin setting up on Friday morning at 7:00 a.m. The booth must be set up by 10:00 a.m. on Friday, January 27, 2012, and must remain up until 11:30 a.m. on Saturday, January 28, 2012. Space is not available on Thursday afternoon or Thursday night for setup.
Vendors may not set up Thursday. No exceptions.
- ◆ No exhibitor may do anything to draw registrants away from Continuing Education classes or the Trade Show during the hours of the Trade Show or during any meal or social event. Violation of this rule may result in the exhibitor being barred from future NCGWA events.

Signature: _____ **Date:** _____

Make Checks Payable to: NCGWA
Mail Application with payment to: NCGWA, PO Box 41368, Raleigh, NC 27629
Phone: 919-876-0687 or 800-889-7118 (N.C. only)

NORTH CAROLINA GROUND WATER ASSOCIATION

2012 TRADE SHOW BOOTH APPLICATION

JANUARY 27-28, 2012 | EMBASSY SUITES | GREENSBORO, N.C.

Don't miss the North Carolina Ground Water Association's 2012 Trade Show, January 27-28, 2012 at the Embassy Suites in Greensboro, North Carolina.

Booth Fees

- ◆ An inside booth is just \$350 (\$400 w/electricity).
- ◆ An outside bulk space is \$400. (More than one space is an additional \$100)
- ◆ Each booth is 10 ft. wide and 6 ft. deep.
- ◆ Bulk spaces are large enough to hold one rig.
- ◆ Each booth comes with pipe and draping, 1 table and 2 chairs. (Electricity optional.)
- ◆ **The booth fee includes 2 full registrations to the Trade Show and luncheons Friday and Saturday. (Additional people will be charged \$75 per person.)**
- ◆ Booth assignments will be made one week prior to the Trade Show, after all booth reservations have been made. If you need a corner booth, please indicate on your application, and we will try to accommodate you.

The North Carolina Ground Water Association's Trade Show is more than 15 years old.

Hotel Accommodations

This year our Trade Show will be at the Embassy Suites in Greensboro, N.C. The exhibit hall has easy access for exhibitors who are setting up their booths, and there is a large area for outdoor displays. The exhibit hall has space for approximately 38 exhibitors, and we have room for at least five rigs.

Deadline for a room rate of \$99.00 is Dec. 31, 2011. Please make reservations by calling the Embassy Suites at 336-668-4535.

Directions

The Embassy Suites at 204 Centreport Drive in Greensboro is easy to find. It's located at Exit 210 off I-40.

2012 NCGWA TRADE SHOW SCHEDULE

Friday, January 27, 2012

7:00 am	Setup Begins
8:00-10:00 am	Continuing Education
10:00 am-2:00 pm	Trade Show Open
Noon-1:00 pm	Luncheon
2:00 pm	Trade Show Ends
2:00-4:00 pm	Continuing Education

Saturday, January 28, 2012

8:00-11:30 am	Trade Show Open
11:30 am	Trade Show Ends
11:30 am-12:15 pm	Membership Meeting
12:15-1:00 pm	Luncheon
1:00-3:00 pm	Continuing Education

The Trade Show runs for four hours on Friday, and three 1/2 hours on Saturday. There will be nothing else going on but the Trade Show during the Trade Show hours. All vendors must remain set up until 2:00 pm on Friday and 11:30 am on Saturday. Lunch will be served as close to the Trade Show as possible.

We will be conducting continuing education classes on Friday and Saturday. By offering continuing education classes, we are expecting a sellout capacity. However, classes will not be held during Trade Show hours, allowing time for everyone to visit the Trade Show. Newsletters will be going out to our members, but it always helps to have exhibitors spread the word through their sales representatives.

We are encouraging, but do not require, vendors to donate prizes at your booths.

If you have any questions about the Trade Show, please contact Elaine at 919-876-0687 or in N.C. at 800-889-7118.

*** **

THINGS TO DO

- 1) **Hotel Reservations** – Embassy Suites (336-668-4535) (Rate \$99.00) Deadline for rate Dec. 31, 2011. Complete application and mail - booth placement is on a first-come basis. Don't be left out. Register early.
- 2) **Directions** – Take Exit 210 off of I-40.
- 3) **Become A Corporate Partner** – Booth fee is included (see enclosure for details).